

PROFESSIONAL PATHWAYS

MA in Social Design (MASD) Alumni

MASD graduates have pursued a variety of professional opportunities:

DESIGN & INNOVATION:

- **Australian Centre for Social Innovation (TACSI)**, Principal, Design Research & Inclusive Innovation
- **Bridgeable**, Vice President, Design Strategy
- **Center for Urban Pedagogy (CUP)**, Urban Investigations Teaching Fellow
- **Design Impact**, Social Innovation Fellow
- **Designing Justice + Designing Spaces (DJ+DS)**, Consultant
- **Egg Strategy**, Senior Strategist
- **Fannie Mae**, Design Strategist, Senior Design Strategist
- **Fearless**, Senior Design Researcher, Design Researcher
- **Gensler**, Consulting Strategist; Social Impact Design Strategist; Design Strategist
- **ideas42**, Associate & Behavioral Designer
- **IDEO.org**, Senior Design Research Lead
- **Little Bird Innovation**, Design Strategist; Design Researcher
- **Neighborhood Design Center**, Deputy Director; Program Manager
- **Participate in Design (PID)**, Graphic Design Lead (Singapore)
- **Reboot**, Service Designer
- **RIOS**, Designer
- **Tomorrow Partners**, UX Designer
- **We Divine Water**, Social Impact Designer & Strategists

DESIGN & HEALTH:

- **ActioNet**, User Experience Analyst (health services)
- **Baltimore City Health Dept. / Johns Hopkins School of Medicine**, Director, Social Innovation
- **Center for Healthcare Innovation, UPenn Health System**, Associate Design Strategist
- **Clover Health**, Product Designer (health insurance startup to improve healthcare in US)
- **ChoiceMap**, User Experience Designer (software to help doctors & patients make decisions together)
- **emocha Mobile Health Inc**, Co-Founder, Chief Design Officer; Design Lead; UI/UX Designer
- **Humana**, User Research Strategist, Senior Strategy Advancement Professional
- **Insync**, Strategist
- **Johns Hopkins Armstrong Institute for Patient Safety & Quality**, Design Researcher
- **Johns Hopkins Center for Communication Programs**, Graphic Designer
- **Johns Hopkins School of Nursing Center for Innovative Care in Aging**, Design Fellow
- **Johns Hopkins Urban Health Institute**, Fellow, Bunting Neighborhood Leadership Program
- **Johnson & Johnson Global Strategic Design Office**, Graduate Intern
- **Revolution Foods**, Visual Designer (kid-designed affordable, healthy meals in schools)
- **Shapa Health**, UX/UI Design Strategist
- **STAR TRACK Adolescent Health Program**, Social Media Outreach Specialist
- **University of Pittsburgh Medical Center**, Director of Clinical Service Design; Design Researcher

GOVERNMENT & PUBLIC SERVICE:

- **AdHoc LLC**, Principal Designer & UX Designer, Vets.gov (software for public service)
- **City of Baltimore, Mayor's Office of Performance & Innovation**, Deputy Director & Design Lead, Civic Designer
- **City of Los Angeles, Mayor's Office of Innovation (i-team)**, Civic Design Lead
- **City of New York, Children's Services**, Human Centered Designer/Community Lead
- **City of Philadelphia, Participatory Design Lab**, Service Designer
- **General Services Administration (GSA)**, 18F Innovation Specialist
- **U.S. Census Bureau**, Chief Innovation Officer

- **U.S. Department of Housing and Urban Development**, UX Designer & Researcher
- **White House Initiative on Asian Americans & Pacific Islanders**, Designer-in-Residence
- **White House Presidential Innovation Fellowship** (2015-16 & 2016-17 cohorts)

BUSINESS & INNOVATION:

- **Adobe**, Full Stack Web Engineer, Adobe Spark for Education
- **Atlas Research**, Lead, Human Centered Design (HCD) Practice
- **Booz Allen Hamilton**, Design Strategist; Design Thinking & Service Designer, Strategic Innovation Group
- **Brown Advisory Group**, Graphic & Web Designer
- **Captricity**, UX Designer (cloud-based data management platform)
- **Chipotle Mexican Grill**, Designer (food & sustainability)
- **Cisco Meraki**, UX Design Manager
- **Deloitte Canada**, Lead Innovation Facilitator
- **Fjord**, Interaction Designer
- **Google**, Accessibility & Inclusive Design Lead
- **Monitor Deloitte Federal**, Strategy Consultant
- **KAYAK**, UI/UX Designer
- **Quid**, UX Designer (software for collective intelligence)
- **No.Inc**, Senior UI/UX Engineer (custom software development for education)
- **Scratch**, Head of Design
- **Spotify**, Product Designer
- **UrbanStems Baltimore**, General Manager
- **Zest Tea**, Director of Product

SOCIAL ENTREPRENEURSHIP & START-UPS:

MASD graduates have gone on to found various social enterprises and social design practices:

- **boomco**, Co-Founders (community makerspace for at-risk youth)
- **Bramble Lab**, Co-Founders (social design firm focused on educational equity)
- **Black Womxn Flourish**, Founding Director + Holistic Design Strategist (design for wellbeing collective)
- **Convene Lab**, Co-Founder (facilitation & training firm specializing in virtual engagements)
- **Curb Cut Design Studio**, Founder (empowering communities through human centered)
- **Endure Fort Design**, Founder & Owner (human-centered design)
- **GoodJinn**, Founder & Designer (human-centered design & sustainability)
- **Imperative**, Co-Founder (talent platform for purpose-driven employers)
- **Kalimat Magazine**, Founding Editor & Creative Director (outlet for open expression for Arab creatives)
- **MLE Empowering Apparel**, Founder (apparel line supporting African women entrepreneurs)
- **The Residency**, Co-Founder (learning collective for Change Design practitioners)
- **Rising Action Studio**, Founder & Design Director (making healthcare more compassionate and equitable)
- **Rootlink**, Co-Founder & Design Strategist (connecting local farmers with local communities)
- **Roots & Raíces**, Founder (platform to celebrate immigrants through the arts and civic engagement)
- **SOLA Ventures**, Co-Founder (social impact investment for women-led startups)

NONPROFIT ORGANIZATIONS:

- **AARP Foundation**, Innovation Manager
- **Asian Counseling and Referral Service**, Civic Engagement Field Organizer
- **Blue Ridge Labs @ Robin Hood**, Fellow
- **Chesapeake Bay Foundation**, Graphic Designer
- **Code for America**, UX Design & Research Fellow
- **Development Seed**, Impact Designer
- **Foster America**, Fellow & Social Impact Designer
- **Greater Baltimore Cultural Alliance**, Urban Arts Leadership Fellow
- **Greater Baybrook Alliance**, Program Manager
- **Institute for Integrative Health**, Fellow
- **Korea Craft Design Foundation**, Designer

- **LGBT Bar Association of Greater New York**, Manager of Design & Communications
- **Libraries Without Borders**, Technology Fellow
- **Open Society Institute**, Baltimore Community Fellow
- **OpenWorks**, Entrepreneur-in-Residence
- **St. Francis Neighborhood Center**, Human-Centered Designer
- **Teach for America**, Graphic Designer
- **Tipping Point Community**, T Lab Problem Solver
- **Wide Angle Youth Media**, Communications Assistant

ACADEMIA & TEACHING:

MASD graduates have gone on to pursue doctoral studies in the following institutions:

- **Carnegie Mellon University, School of Design**, Doctor of Philosophy (PhD), Transition Design (2)
- **Goldsmiths College**, Univ. of London, Doctor of Philosophy (PhD), Design & Visual Communications

MASD graduates have gone on to work and/or teach in the following educational institutions:

- **American School of Yaoundé (Cameroon)**, Faculty
- **American Univ. of Rome**, Visiting Professor of Social Innovation & Entrepreneurship
- **Ateneo de Manila Univ.**, Faculty, Fine Arts Department & Service Learning Coordinator
- **Green Street Academy**, Warnock Foundation Fellow, Social Justice & Advocacy Program
- **Harvard Kennedy School**, Entrepreneurship Fellow, Shorenstein Center on Media, Politics & Public Policy
- **Loyola Univ. Maryland, Communications Department**, Professor & Lecturer
- **MICA Center for Creative Citizenship**, Project Coordinator
- **MICA Center for Social Design**, Associate Director & Faculty Lead
- **MICA Graphic Design Department**, Faculty
- **MICA/Johns Hopkins Carey School of Business, MA/MBA in Design Leadership**, Faculty
- **New York Univ. (NYU)**, Robert F. Wagner Graduate School of Public Service, Assistant Professor
- **Pratt Institute**, Visiting Assistant Professor
- **School of Visual Arts (SVA)**, Founding Faculty, Products of Design
- **Univ. of the Arts London (United Kingdom)**, College of Communications, Lecturer
- **Univ. of Maryland, Academy for Innovation and Entrepreneurship**, Innovation Instigator & Design Thinking Facilitator
- **Univ. of Southampton (United Kingdom)**, Lecturer