PROFESSIONAL PATHWAYS
MA in Social Design (MASD) Alumni

MASD graduates have pursued a variety of professional opportunities:

**DESIGN & INNOVATION:**
- Australian Centre for Social Innovation (TACSI), Principal, Design Research & Inclusive Innovation
- Bridgeable, Vice President, Design Strategy
- Center for Urban Pedagogy (CUP), Urban Investigations Teaching Fellow
- Design Impact, Social Innovation Fellow
- Designing Justice + Designing Spaces (DJ+DS), Consultant
- Egg Strategy, Senior Strategist
- Fannie Mae, Design Strategist, Senior Design Strategist
- Fearless, Senior Design Researcher, Design Researcher
- Gensler, Consulting Strategist; Social Impact Design Strategist; Design Strategist
- ideas42, Associate & Behavioral Designer
- IDEO.org, Senior Design Research Lead
- Little Bird Innovation, Design Strategist; Design Researcher
- Neighborhood Design Center, Deputy Director; Program Manager
- Participate in Design (PID), Graphic Design Lead (Singapore)
- Reboot, Service Designer
- RIOS, Designer
- Tomorrow Partners, UX Designer
- We Divine Water, Social Impact Designer & Strategists

**DESIGN & HEALTH:**
- ActioNet, User Experience Analyst (health services)
- Baltimore City Health Dept. / Johns Hopkins School of Medicine, Director, Social Innovation
- Center for Healthcare Innovation, UPenn Health System, Associate Design Strategist
- Clover Health, Product Designer (health insurance startup to improve healthcare in US)
- ChoiceMap, User Experience Designer (software to help doctors & patients make decisions together)
- emocha Mobile Health Inc, Co-Founder, Chief Design Officer; Design Lead; UI/UX Designer
- Humana, User Research Strategist, Senior Strategy Advancement Professional
- Insync, Strategist
- Johns Hopkins Armstrong Institute for Patient Safety & Quality, Design Researcher
- Johns Hopkins Center for Communication Programs, Graphic Designer
- Johns Hopkins School of Nursing Center for Innovative Care in Aging, Design Fellow
- Johns Hopkins Urban Health Institute, Fellow, Bunting Neighborhood Leadership Program
- Johnson & Johnson Global Strategic Design Office, Graduate Intern
- Revolution Foods, Visual Designer (kid-designed affordable, healthy meals in schools)
- Shapa Health, UX/UI Design Strategist
- STAR TRACK Adolescent Health Program, Social Media Outreach Specialist
- University of Pittsburgh Medical Center, Director of Clinical Service Design; Design Researcher

**GOVERNMENT & PUBLIC SERVICE:**
- AdHoc LLC, Principal Designer & UX Designer, Vets.gov (software for public service)
- City of Baltimore, Mayor's Office of Performance & Innovation, Deputy Director & Design Lead, Civic Designer
- City of Los Angeles, Mayor's Office of Innovation (i-team), Civic Design Lead
- City of New York, Children's Services, Human Centered Designer/Community Lead
- City of Philadelphia, Participatory Design Lab, Service Designer
- General Services Administration (GSA), 18F Innovation Specialist
- U.S. Census Bureau, Chief Innovation Officer
BUSINESS & INNOVATION:

- Adobe, Full Stack Web Engineer, Adobe Spark for Education
- Atlas Research, Lead, Human Centered Design (HCD) Practice
- Booz Allen Hamilton, Design Strategist; Design Thinking & Service Designer, Strategic Innovation Group
- Brown Advisory Group, Graphic & Web Designer
- Captricity, UX Designer (cloud-based data management platform)
- Chipotle Mexican Grill, Designer (food & sustainability)
- Cisco Meraki, UX Design Manager
- Deloitte Canada, Lead Innovation Facilitator
- Fjord, Interaction Designer
- Google, Accessibility & Inclusive Design Lead
- Monitor Deloitte Federal, Strategy Consultant
- KAYAK, UI/UX Designer
- Quid, UX Designer (software for collective intelligence)
- No.Inc, Senior UI/UX Engineer (custom software development for education)
- Scratch, Head of Design
- Spotify, Product Designer
- UrbanStems Baltimore, General Manager
- Zest Tea, Director of Product

SOCIAL ENTREPRENEURSHIP & START-UPS:

MASD graduates have gone on to found various social enterprises and social design practices:

- boomco, Co-Founders (community makerspace for at-risk youth)
- Bramble Lab, Co-Founders (social design firm focused on educational equity)
- Black Womxn Flourish, Founding Director + Holistic Design Strategist (design for wellbeing collective)
- Convene Lab, Co-Founder (facilitation & training firm specializing in virtual engagements)
- Curb Cut Design Studio, Founder (empowering communities through human centered)
- Endure Fort Design, Founder & Owner (human-centered design)
- GoodJinn, Founder & Designer (human-centered design & sustainability)
- Imperative, Co-Founder (talent platform for purpose-driven employers)
- Kalimat Magazine, Founding Editor & Creative Director (outlet for open expression for Arab creatives)
- MLE Empowering Apparel, Founder (apparel line supporting African women entrepreneurs)
- The Residency, Co-Founder (learning collective for Change Design practitioners)
- Rising Action Studio, Founder & Design Director (making healthcare more compassionate and equitable)
- Rootlink, Co-Founder & Design Strategist (connecting local farmers with local communities)
- Roots & Raices, Founder (celebrating immigrants through the arts and civic engagement)
- SOLA Ventures, Co-Founder (social impact investment for women-led startups)

NONPROFIT ORGANIZATIONS:

- AARP Foundation, Innovation Manager
- Asian Counseling and Referral Service, Civic Engagement Field Organizer
- Blue Ridge Labs @ Robin Hood, Fellow
- Chesapeake Bay Foundation, Graphic Designer
- Code for America, UX Design & Research Fellow
- Development Seed, Impact Designer
- Foster America, Fellow & Social Impact Designer
- Greater Baltimore Cultural Alliance, Urban Arts Leadership Fellow
- Greater Baybrook Alliance, Program Manager
- Institute for Integrative Health, Fellow
- Korea Craft Design Foundation, Designer
• LGBT Bar Association of Greater New York, Manager of Design & Communications
• Libraries Without Borders, Technology Fellow
• Open Society Institute, Baltimore Community Fellow
• OpenWorks, Entrepreneur-in-Residence
• St. Francis Neighborhood Center, Human-Centered Designer
• Teach for America, Graphic Designer
• Tipping Point Community, T Lab Problem Solver
• Wide Angle Youth Media, Communications Assistant

ACADEMIA & TEACHING:

MASD graduates have gone on to pursue doctoral studies in the following institutions:

• Carnegie Mellon University, School of Design, Doctor of Philosophy (PhD), Transition Design (2)
• Goldsmiths College, Univ. of London, Doctor of Philosophy (PhD), Design & Visual Communications

MASD graduates have gone on to work and/or teach in the following educational institutions:

• American School of Yaoundé (Cameroon), Faculty
• American Univ. of Rome, Visiting Professor of Social Innovation & Entrepreneurship
• Ateneo de Manila Univ., Faculty, Fine Arts Department & Service Learning Coordinator
• Green Street Academy, Warnock Foundation Fellow, Social Justice & Advocacy Program
• Harvard Kennedy School, Entrepreneurship Fellow, Shorenstein Center on Media, Politics & Public Policy
• Loyola Univ. Maryland, Communications Department, Professor & Lecturer
• MICA Center for Creative Citizenship, Project Coordinator
• MICA Center for Social Design, Associate Director & Faculty Lead
• MICA Graphic Design Department, Faculty
• MICA/Johns Hopkins Carey School of Business, MA/MBA in Design Leadership, Faculty
• New York Univ. (NYU), Robert F. Wagner Graduate School of Public Service, Assistant Professor
• Pratt Institute, Visiting Assistant Professor
• School of Visual Arts (SVA), Founding Faculty, Products of Design
• Univ. of the Arts London (United Kingdom), College of Communications, Lecturer
• Univ. of Maryland, Academy for Innovation and Entrepreneurship, Innovation Instigator & Design Thinking Facilitator
• Univ. of Southampton (United Kingdom), Lecturer