

AVO

For my senior thesis I created a stationery collection aimed at tweens aged 10-14. The collection includes 7 products: a notebook, a folder, two sticky notes, a sticker sheet, a pencil case, and an academic planner.







The planner is dated August 2021 to August 2022. It contains monthly and weekly pages, as well as 'dance of the month' pages which feature illustrations of different dances from around the world alongside a brief description of its origin.



I also designed the packaging for the collection; including labels for the greeting card boxes, packing tape, tissue paper, and a mailer pouch.

