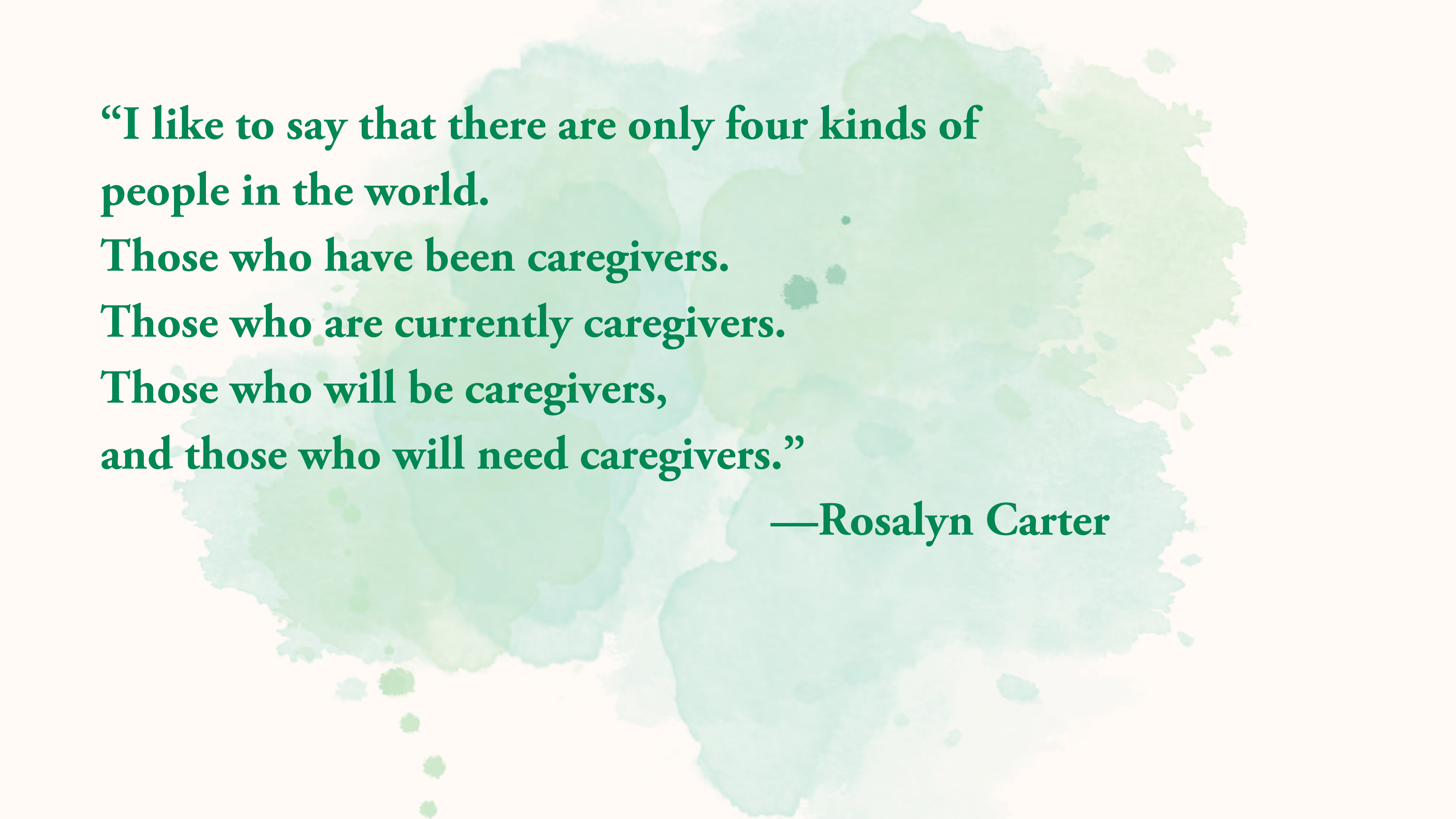


by deb mccabe | MICA Capstone

SharingCare is the app that
helps caregivers on their
caregiving journey.



“I like to say that there are only four kinds of people in the world.

Those who have been caregivers.

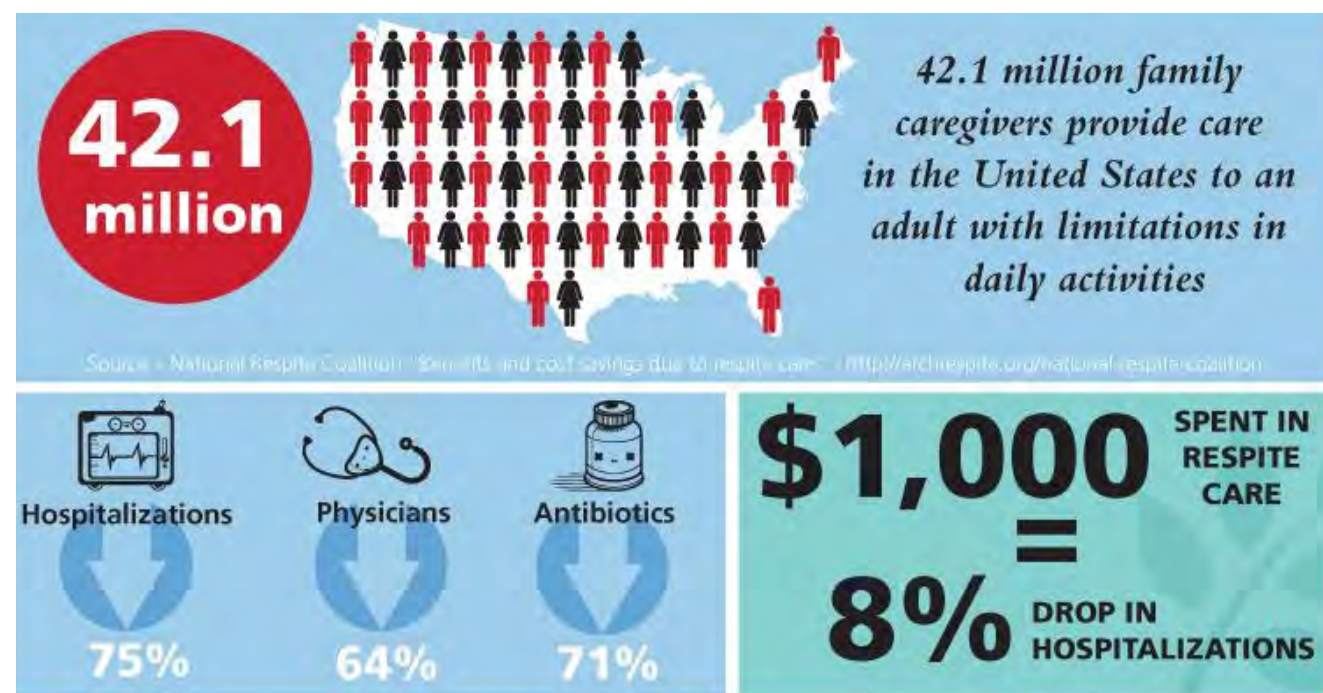
Those who are currently caregivers.

Those who will be caregivers,
and those who will need caregivers.”

—Rosalyn Carter

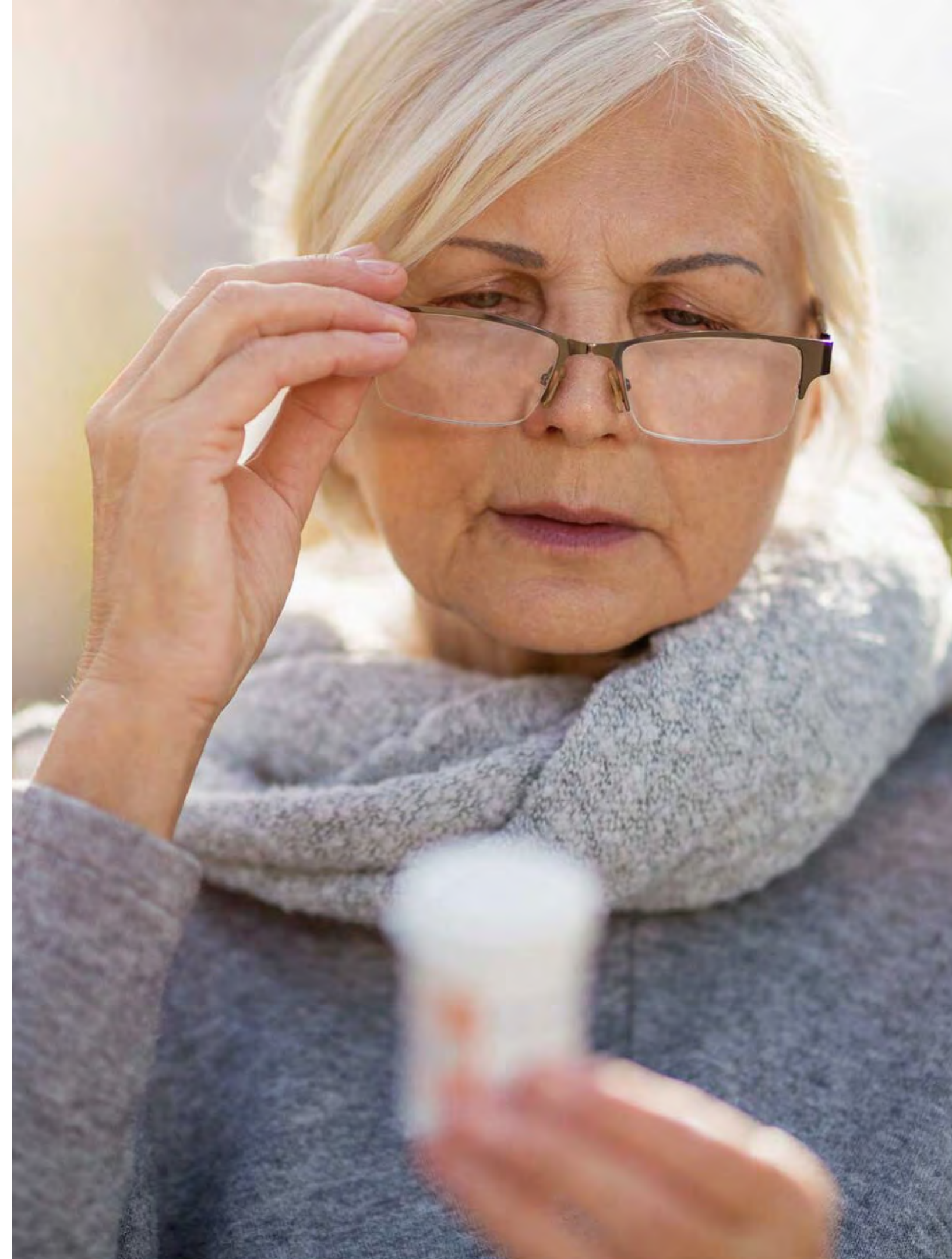
Caregivers

A few statistics



The Problem

How might we create a solution to keep all of that information, including medication information, in one place and make it easily sharable by the primary caregiver to a secondary caregiver to facilitate that much-needed break for the primary caregiver?



How Might We

How might we create a solution to keep all of that information, including medication information, in one place and make it easily sharable by the primary caregiver to a secondary caregiver to facilitate that much-needed break for the primary caregiver?



User Interviews Gaining Insights

Understanding the problem and user pain points.

- What do caregivers truly need?
- What is difficult about caregiving?
- How do caregivers find support?
- How do caregivers organise their caregiving duties?



User Interviews

User Needs

Frustrations

Various doctors and perscriptions to keep track of

Not getting alerts for medications

No history of medications taken

It's difficult to get away on my own

Really need a break!

Using Now

Texts on phone

Notes app on phone

Paper notes

Shopping lists

Baby monitor

Nest camera

Needs

Respite care; a break from caregiving

An app to keep track of medications

Counseling support

Information on hospice care and services

List of what to do at end of life



User Interviews

User Needs

Really need a
break!

An app to
keep track
of
medications

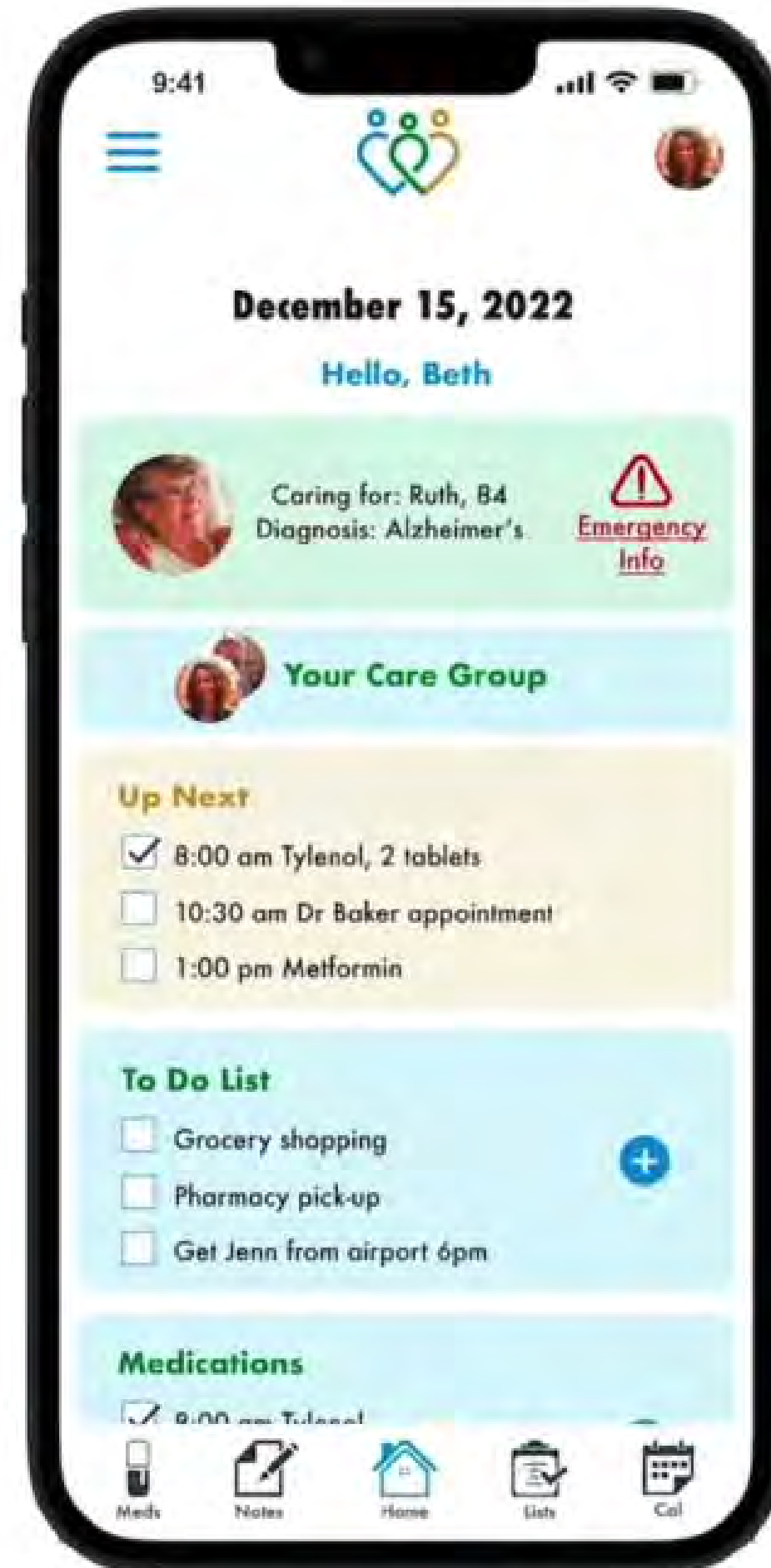






The Solution

- An app to hold all of the caregiver's essential information
- A feature to keep track of medications



The Solution

- A feature to allow sharing with a secondary caregiver



The Timeline

10 weeks

The Scope

Prioritise features to keep track of medications and other caregiving information and then share that information with another caregiver.

Target Audience

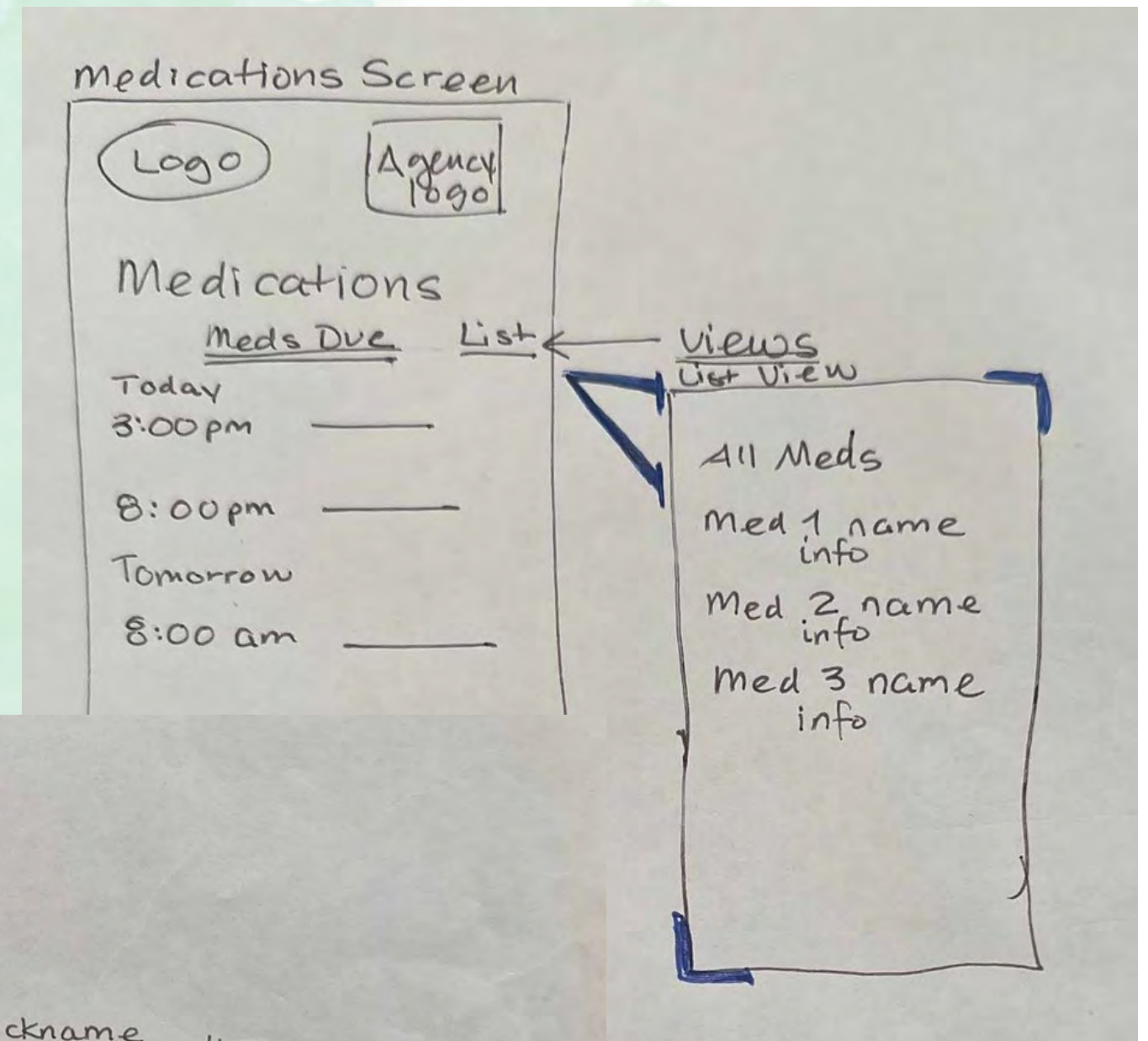
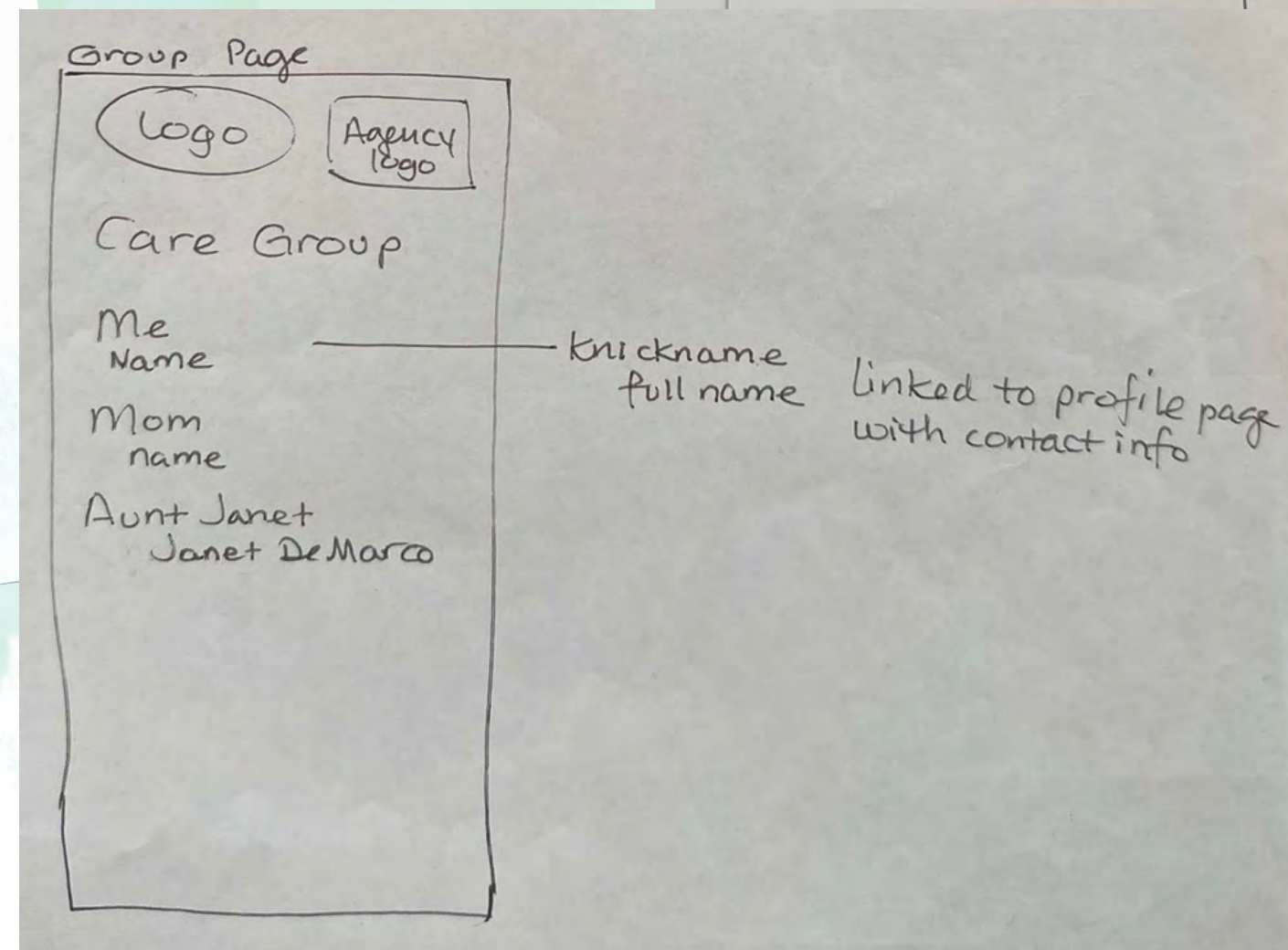
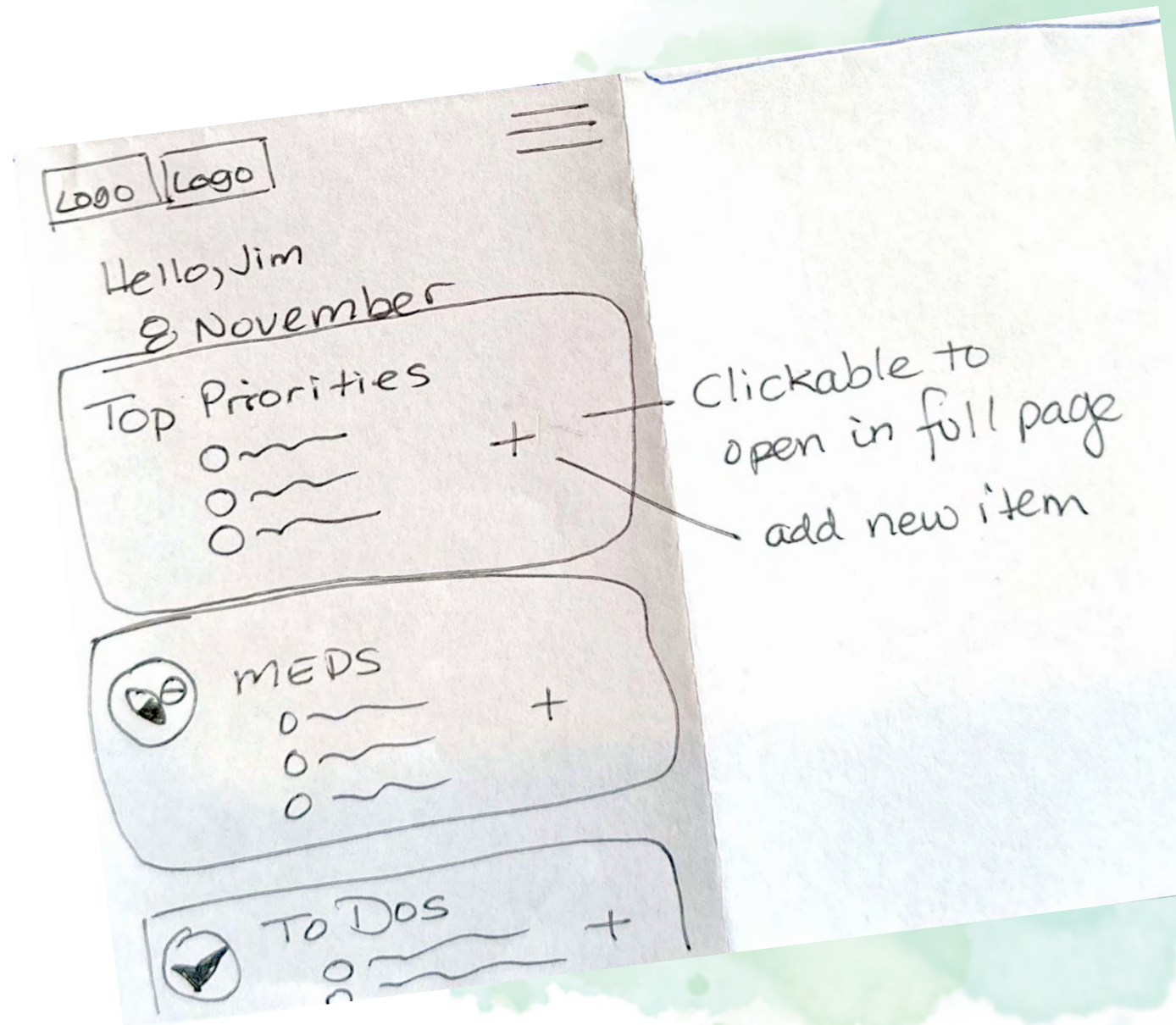
People caring for a family member who is ill, particularly women and men in their 50s and 60s with an elderly parent at, or near, the end of life.

The Goal

The main goal of the app is the facilitating of sharing.

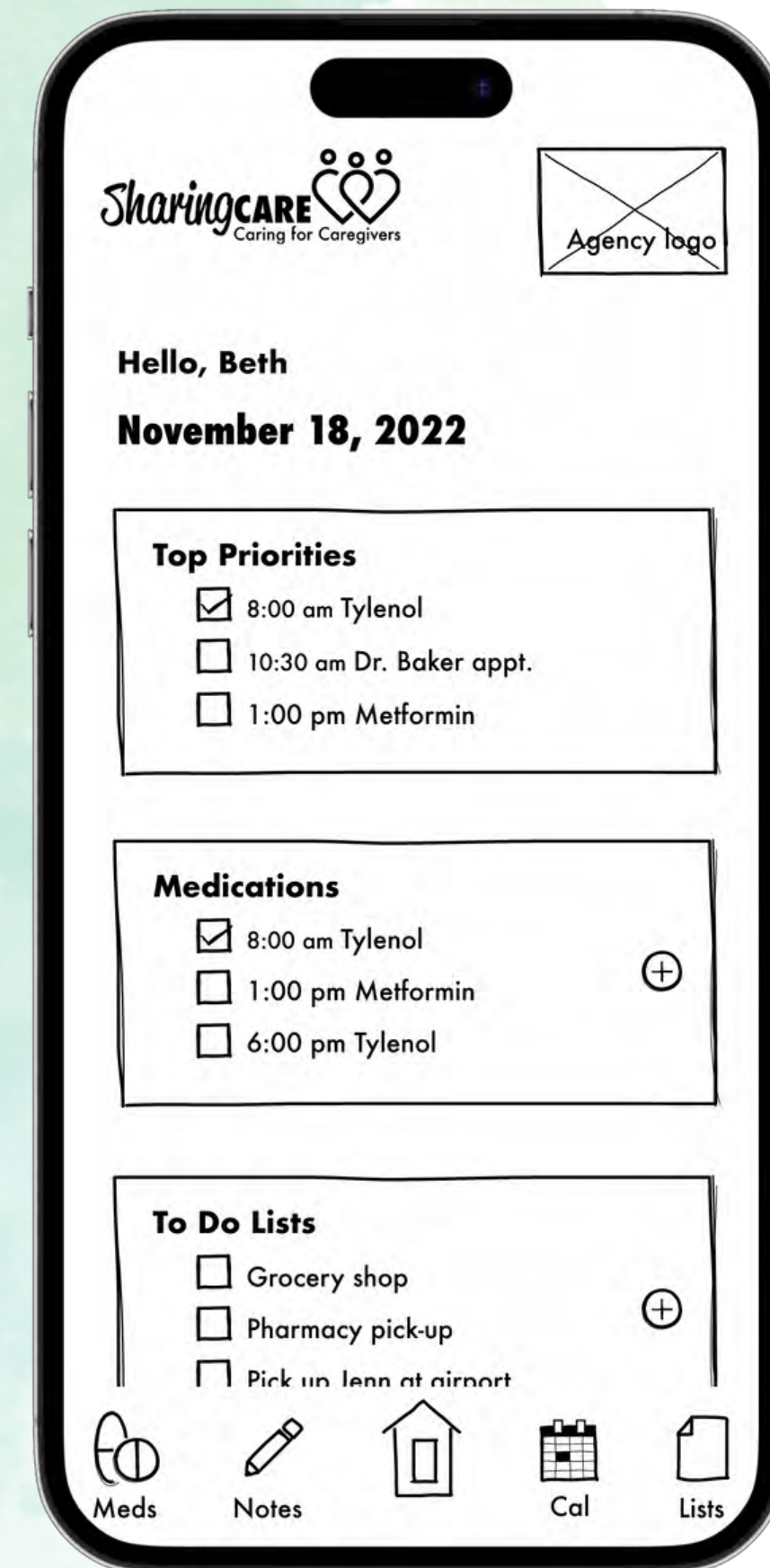
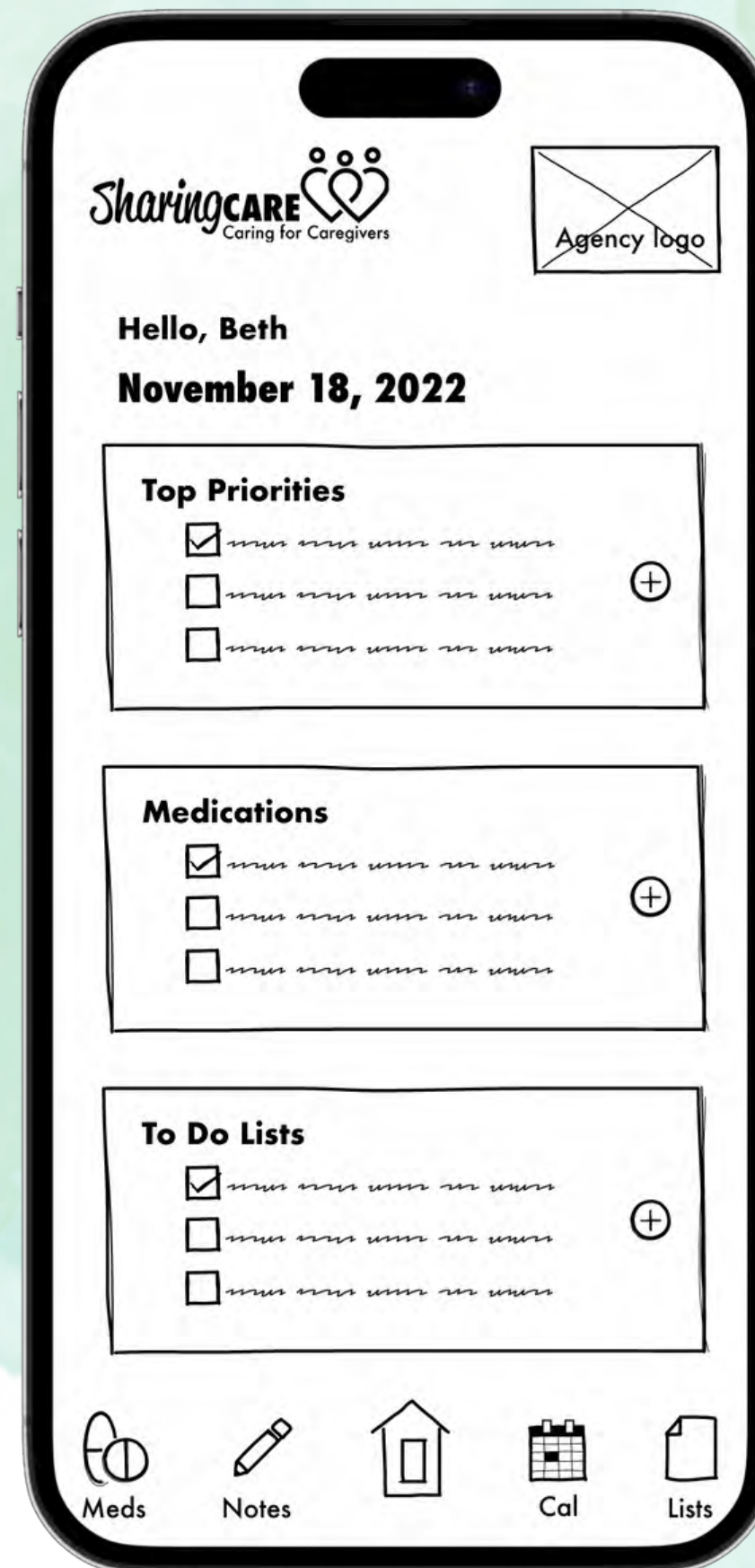
Ideation

Crazy Eights



Ideation

Low-fidelity prototype



Visual Design

- Design system
- Logo
- Simple visuals
- Few colours
- One basic font
- Components in Figma

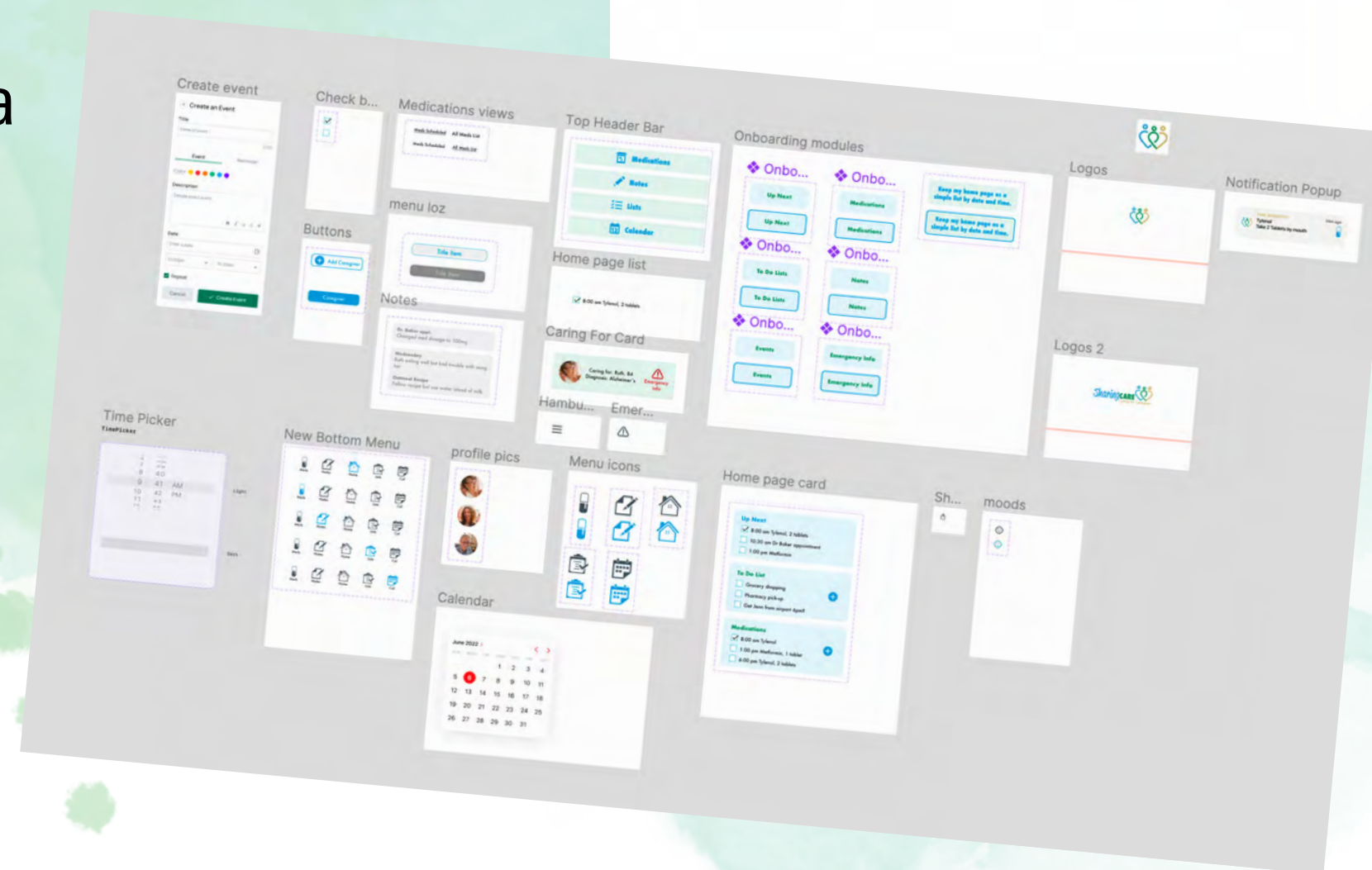
Header



Subhead

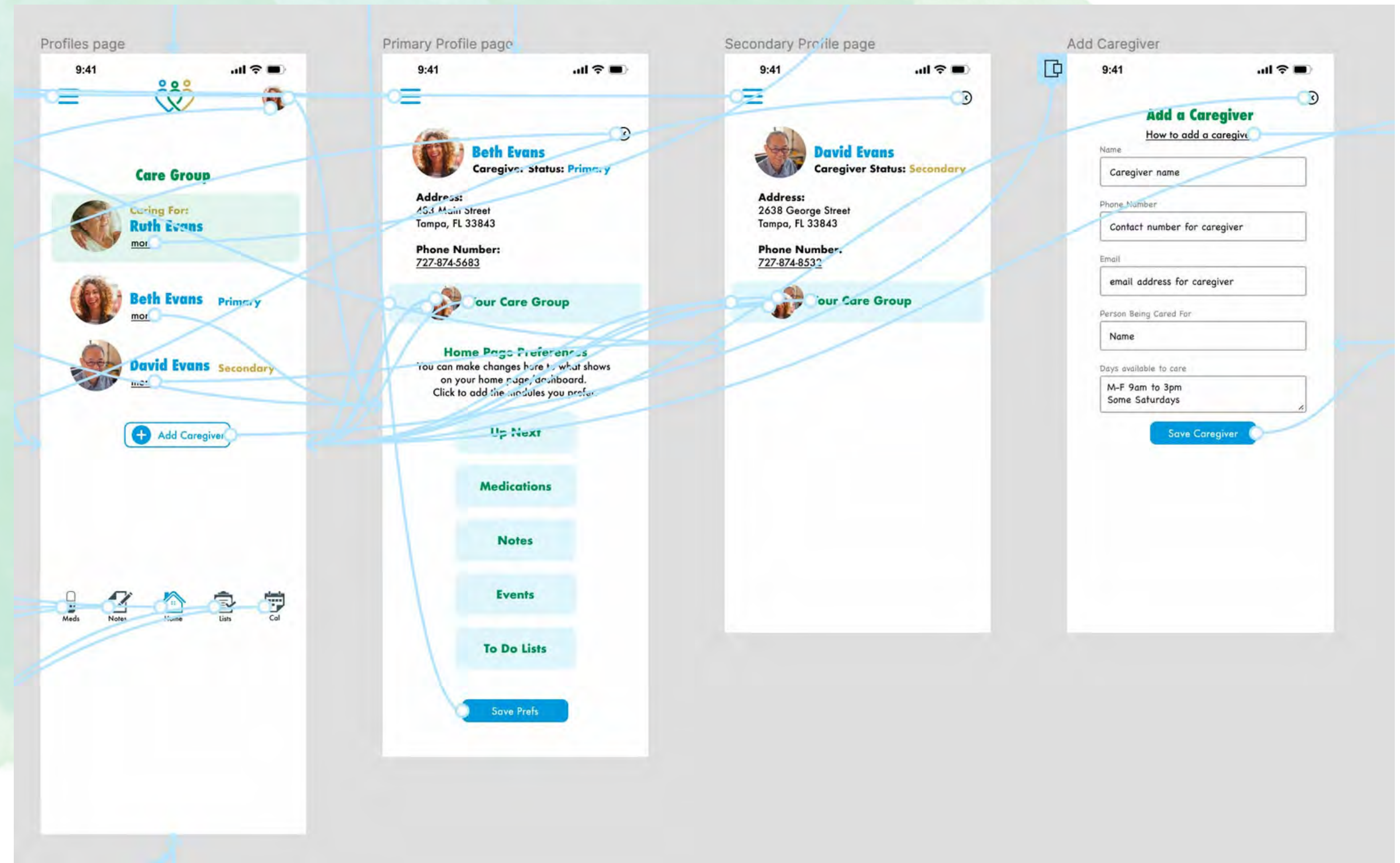


Body text



Challenges

- The sharing flow
- Keeping the dashboard simple
- Keeping the bottom menu simple
- Where to add some needed stakeholder features



The SharingCare App





9:41





Caring for Caregivers

 **Medications**

Meds Scheduled

All Meds List

 Add Med

Today

☒ 8:00 am Tylenol, 2 tablets by mouth

☐ 1:00 pm Metformin, 1 tablet by mouth

☐ 6:00 pm Tylenol, 2 tablets by mouth

☐ 8:00 pm Steroid Creme to forearm

Tuesday, 15 November

☐ 8:00 am Tylenol, 2 tablets by mouth

☐ 1:00 pm Metformin, 1 tablet by mouth

☐ 6:00 pm Tylenol, 2 tablets by mouth

☐ 8:00 pm Steroid Creme to forearm

Wednesday, 16 November

☐ 8:00 am Tylenol, 2 tablets by mouth

☐ 1:00 pm Metformin, 1 tablet by mouth

34m ago





TIME SENSITIVE

Tylenol


Take 2 Tablets by mouth

9:41






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Caring for Caregivers

 **Notes**

Search

Today

 Add a note

Filter

Dr. Baker appt.
Changed med dosage to 100mg






Oatmeal Recipe
Follow recipe but use water instead of milk

Previous 7 Days


Wednesday
Ruth eating well but had trouble with using


Dr. Baker appt.
Changed med dosage to 100mg

Oatmeal Recipe
Follow recipe but use water instead of milk


    

9:41






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Caring for Caregivers

 **Calendar**

December 2022

SUN MON TUE WED THU FRI SAT

1 2 3 4

5 6 7 8 9 10 11

12 13 14 15 16 17 18






19 20 21 22 23 24 25

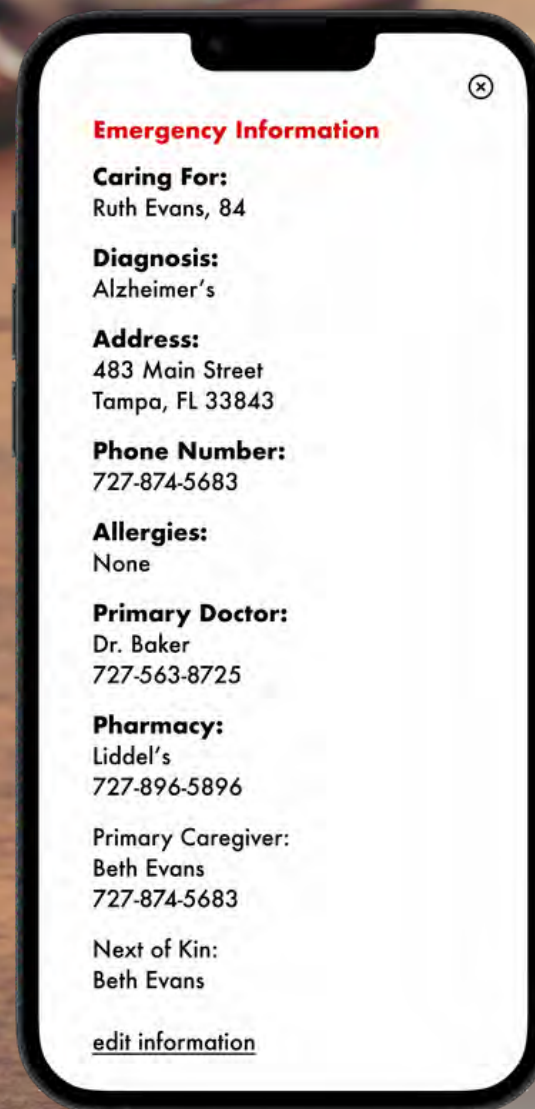
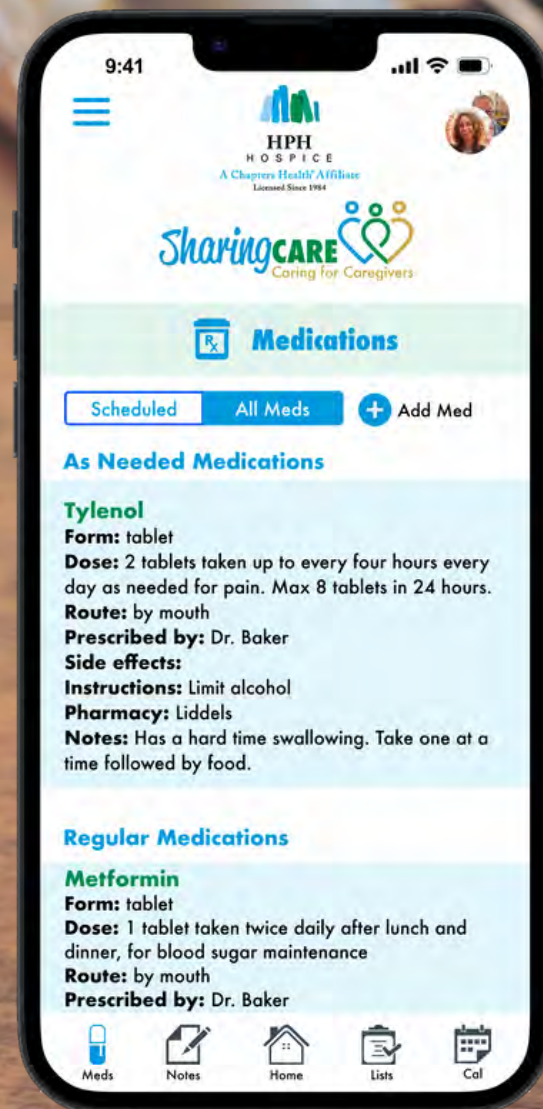
26 27 28 29 30 31

Dr. Baker 10:15 AM

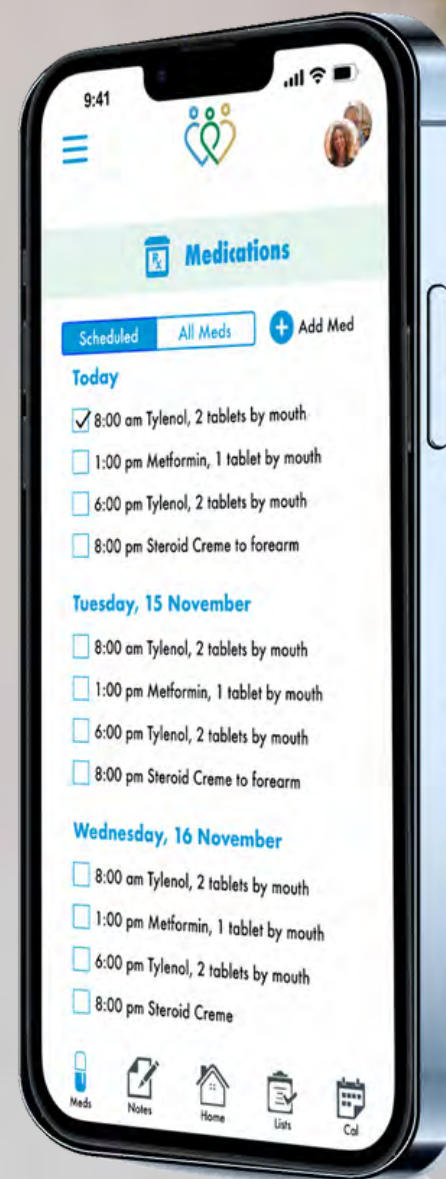
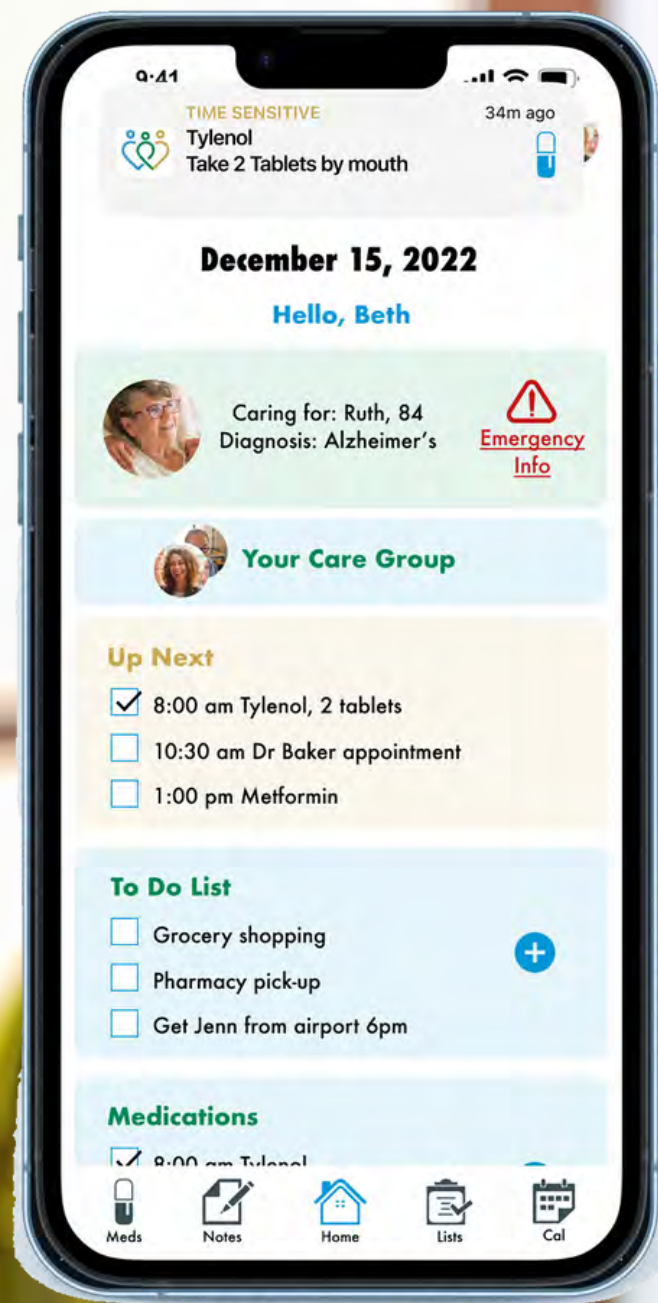
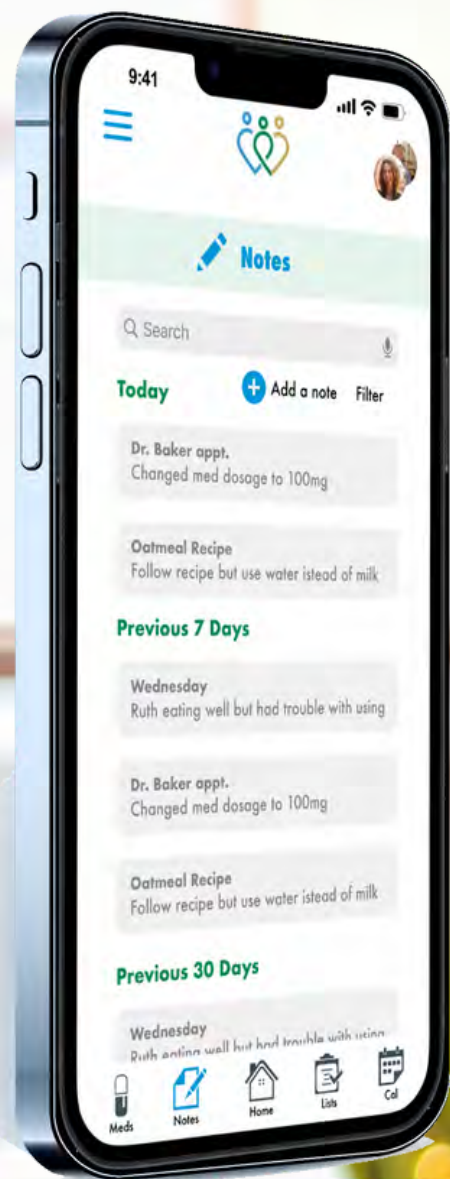
Pick up Jenn 6:45 PM

Jeff here 8:30 PM







"It's going to help a lot of people"

"Even for my dad, this could be very valuable. It would give him peace of mind."

I love it!

Quotes from users

"It's very needed."

Next Steps

- Adding and building out features such as family updates and sharing page, a photos page, a module for upcoming doctor or nurse visits, and a feature to facilitate symptom tracking and lifestyle habits.
- Building out the Referral and Donation pages will be stakeholder features to emphasise in next steps.
- Continuing testing and prototype iterations would be valuable, particularly when building out additional features.
- An iPhone widget would facilitate ease of use for iPhone users.
- Get the app into stakeholders' hands.
- Standardise branding for hospice agencies and create design standards to that effect.



**Caregiving is a journey
that may last weeks,
months or years.**

**Caregivers are an
important resource in
our ageing society.**

**I'd like to make that
journey a successful one.**

**In many ways, their
journey is our journey.**

Questions?

[Link to Case Study](#)

